



NORWEGIAN AMERICAN CHAMBER OF COMMERCE
Southwest Chapter, Houston

Conference Organizers:

The Royal Norwegian Consulate General, Houston

The Consulate General of the Republic of Korea, Houston

The Norwegian American Chamber of Commerce, Houston

In cooperation with

Royal Norwegian Embassy, Washington, DC

Innovation Norway, Houston

Invite you to join us for the Inaugural Houston Shipping Conference

“Navigating Through a Changing World”

Conference Program

As Houston is continuing to grow in importance as a Center of Shipping in the United States, we wish to celebrate that growth by hosting the first major industry wide shipping conference in Houston. Central target groups include representatives from the international shipping and maritime offshore industries, as well as port authorities. The Conference will have official representatives from several countries, including Norway and the Republic of Korea and the U.S. Coast Guard.

Date: Thursday, October 13, 2011

Place: The Westin Galleria Hotel - The Ballroom – Third Floor

Address: 5060 West Alabama, Houston, Texas 77056

Morning Session Program

8:00 a.m. – 9:00 a.m. Registration and Networking Breakfast

9:00 a.m. – 9:10 a.m. Introductory Remarks by

- Consul General, Dr. Jostein Mykletun, Royal Norwegian Consulate General
- Consul General, Mr. Yun-soo Cho, The Republic of Korea

Session on International Shipping - Keynote Speakers

Moderator

Session Chair, President and CEO, NACC, Mr. John Welch

9:15 a.m. – 9:45 a.m. Mr. Sturla Henriksen, Director General, Norwegian Shipowners' Association
Topic: *"Global Trends and Future Opportunities in Shipping and Maritime Offshore"*

09:50 a.m. – 10:20 a.m. Vice President (name to be announced), Hyundai Merchant Marine America
Topic: *"The Effects of the Panama Canal Expansion on Shipping Container Industry in Asia and America"*

10:25 a.m. – 11:00 a.m. Mr. Ole-Rikard Hammer, Managing Director of Research, Lone Star R.S. Platou
Topic: *"Current Market Review - World Economic Finances"*

11:00 am – 11:30 a.m. Q&A

Lunch

11:30 a.m. – 1:00 p.m.

Keynote Lunch Speaker

Mr. James T. Edmonds, Chairman of the Port Commission of the Port of Houston Authority
Topic: *"The Wider Implications of the Expansion of the Panama Canal"*

Afternoon Panel Sessions

1:00 p.m. – 2:30 p.m. Panel 1: Markets – Global Challenges

Moderator

Ms. Megan McCurdy, Marine Research & Consulting, Poten & Partners, Inc., New York

Panel Members

Mr. Kevin Mulholland, Manager, Marine Commercial, ConocoPhillips

Mr. Karsten Djuve, Chief Commercial Manager, Capital Partners

Mr. Jeffrey D. Pribor, Chief Financial Officer, General Maritime Corporation

Mr. Per Heilmann, Vice President, Risk Management & IT, Heidmar

Mr. Jakob Sørhus, Vice President, Chartering, Odfjell USA

Q&A

2:30 p.m. – 3:45 p.m. Panel 2: The New Shipbuilding Age

Moderator

Mr. Geert Visser, Regional Director, Port of Rotterdam and Honorary Consul General of the Netherlands, Houston

Panel Members

Representative from Samsung Heavy Industry
Topic: *"The Future of Shipbuilding Technology for Energy"*

Mr. Kenneth Vareide, Regional Manager, DNV Maritime, Region N & S America
Topic: *"Innovation and Technology – Future Role for Shipping"*

Ms. Amanda Brown, VP, Engineering & Mr. Kees Kuyper, VP, Engineering, Dockwise USA LLC

Mr. Mike Delouche, President and Secretary, Siem Industries – or – Mr. Ian Cobban, Vice President, Subsea7, Houston Office (tbc)

Representative from Heerema Group

Q&A

4:00 p.m. – 5:30 p.m. Panel 3: The Importance of the Port Authorities for Shipping and Offshore Industries

Moderator

Capt. James Whitehead, Sector Commander/ Captain of the Port, U.S. Coast Guard Sector Houston-Galveston

Panel Members

Mr. Richard A. Wainio, Port Director and CEO, Tampa Port Authority
Topic: *"The Gulf Coast Advantage – Opportunities for Asia All-Water Services to Tampa, Mobile and Houston"*

Mr. Geert C. Visser, Honorary Consul General of the Netherlands in Houston
Topic: *"Port of Rotterdam"*

Mr. Sang Kug LEE, research fellow, Busan Development Institute
Topic: *"To Become a Logistics Hub in Northeast Asia: Busan City's Strategies and Cooperation in Logistics"*

Capt. Bill Diehl, President, Greater Houston Port Bureau

Mr. Jeffrey O. Baldwin, Sr., Director, Field Operations, U.S. Customs and Border Protection (CBP) Houston Field Office

Q&A

5:30: Wrap-up

Mr. Arild Wegener, Counselor for Industrial Affairs at the Royal Norwegian Embassy in Washington, D.C.

05:45 p.m. – 7:00 p.m. Closing Reception

RESERVATIONS, CANCELLATIONS, REFUNDS

Event: **The Inaugural Houston Shipping Conference on Thursday, October 13, 2011**

Please complete below "Reservation Form" which includes "Payment Options"

Conference Fee: Prior to and including Friday, October 7, 2011, the price is **\$200 per person**

After Friday, October 7, the price is **\$250 per person**

To make Reservation: **Credit Card Information is required unless other form of payment has been made or has been agreed upon**

Cancellation: By Friday, October 7: Full refund of conference fee
By Tuesday, October 11: The fee will be refunded less a charge of \$50
After Tuesday, October 11: No refund

Non-shows: **All unpaid reservations and no-shows are payable in full**

Parking: Valet parking is optional

To make your reservation:

1. **Complete form below**
2. **List your payment information, such as credit card information**
3. **Forward by e-mail to: anne-brith@nacchouston.org**

Sponsorship of \$2,500 will be recognized as follows:

- **One company representative gets complimentary conference admission**
- **One seat at the head table**
- **A company table at lunch will be conveniently located in the room**
- **Recognition at event**
- **Company write up and logo in the Shipping Conference Program**
- **Area to display banner at event**
- **Area to display company literature and brochures at event**

Hotel Room: *If you wish to stay overnight at the Westin Galleria Hotel, a negotiated room rate of \$179 has been established at the hotel. Please use the following internet link:*

<http://www.starwoodmeeting.com/Book/NAJ12>

(If you have any questions, please don't hesitate to contact me – anne-brith@nacchouston.org)

RESERVATION FORM

Date of Reservation: _____

*Name(s): _____

Title(s): _____

Company Name(s): _____

Mailing Address: _____

Tel: _____ Mob: _____

E-mail: _____

***Additional Names: Please list the names of the participants included in this reservation**

PAYMENT OPTIONS

Payment by: Check enclosed for: \$ _____ Check Number: _____

Make check payable to: Norwegian American Chamber of Commerce (NACC) and mail to:
Norway House, 3410 West Dallas Street, Suite 200, Houston, TX 77019-3807

Payment by: AMEX VISA MC DINERS DISCOVER OTHER (specify) _____

Credit Card Number: _____

Exp. Date: _____ Payment Amount: \$ _____

Full name as it appears on card: _____

Signature: _____

Billing address of cardholder: _____

Tel: _____ Mob: _____

E-mail: _____

Fill out form, attach to e-mail and forward to Anne-Brith Berge, anne-brith@nacchouston.org

